

## Emergent and Strategic Philanthropy – Evidence Based and Innovative Foundation Approaches to Better Giving

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<b>Date</b>	Thursday 2 November 2017
<b>Time</b>	17:00 registration for 17:30-19:00, followed by networking reception
<b>Host</b>	Berenberg
<b>Venue</b>	60 Threadneedle St, London EC2R 8HP
<b>CPD</b>	90minutes (1.5 hours) self-certified CPD points
<b>Chair</b>	Richard Brass, Head of Wealth and Asset Management UK, Berenberg
<b>Interview</b>	Dame Stephanie Shirley, Founder, The Shirley Foundation
<b>Panel</b>	Professor Simon Baron-Cohen, Director, Autism Research Centre, Cambridge University; Sara Llewellyn, Chief Executive, Barrow Cadbury Trust; Fran Perrin, Founder and Director, Indigo Trust; Carol Mack, Chief Executive, Association of Charitable Foundations

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The concept of strategic philanthropy, consisting of clear goals, data driven strategies, heightened accountability and rigorous evaluations, have gained momentum during the last decades. Lately, grantees and funders have been struggling with this concept and from this disruption, a new concept of emergent philanthropy has been developed. It derives from the thought that if funders are to make better progress in meeting the urgent challenges of today they should move towards a more nuanced model of emergent philanthropy which is better aligned with the complexity of today's societies and social problems.

Associated issues and challenges relate to foundation effectiveness, accountability and performance measurement – and the implications of how foundations organise themselves to achieve impact whilst managing risk. At this event participants will review approaches to foundation-recipient inter-relationships and their implications, especially as it relates to overly complex application and reporting processes and communications.

- How emergent philanthropy differs from strategic philanthropy
- In what situations the different approaches would be most efficient
- How does a foundation measure its impact if there is little benchmarking
- Who are exemplars and what are their characteristics and impact.

### Register by 30 October

This event is free for Philanthropy Impact members. Register online at [www.philanthropy-impact.org](http://www.philanthropy-impact.org)

Non-members: £60/£80

### Philanthropy Impact

Our vision is a world where individuals and families engage in philanthropy and social investment, supported by advisers.

Our mission is to grow modern philanthropy by developing the skills and knowledge of professional advisers about philanthropy and social investment. We deliver our mission by delivering activities to support our members and key stakeholders.

- Training and events: a comprehensive programme of events that support professional development
- Publications and Research: our 'body of knowledge' guides, case studies and the acclaimed Philanthropy Impact Magazine
- Advocacy: we advocate for policies and regulations that encourage philanthropic giving and social investment

*Philanthropy Impact would like to thank*



*For generously hosting this event*

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**Making sense of and inspiring philanthropy**